

# 15<sup>th</sup> Annual Hawk Walk 2016

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## - Our Fantastic Event -

- Every student will have the opportunity to participate in the Hawk Walk during the school day on **Friday, September 23**. Parents are encouraged to come and cheer on the students. Parents may also walk with their child. **NO DOGS, PLEASE**
- Students will run or walk for 1 hour. Please have students wear appropriate shoes and bring a water bottle.
- We are excited to announce that RACETIME will be helping us run our race this year! Each student will receive a timing chip on the morning of the race that will count laps!
- Please refer to the walking schedule below to see when your child's class will participate.

## - Our Only Fundraiser -

- **The Hawk Walk is our school's only fundraiser.** We are so grateful for your generous donations and work hard to put the money to good use for our students.
- Pledges this year will be on a flat-donation basis. **Please make checks payable to Highland Elementary PTA.**
- Please do not have your child go door-to door trying to obtain pledges. Students are encouraged to gather pledges from friends and family.
- **Remember: 100% of donation monies will go directly to Highland Elementary!** Donations collected this year will be used as follows:
  1. Straight into your child's classroom
  2. Implement the Great Artist Program
  3. Fund science and technology enhancement
- Please collect pledges and return the envelopes with the money inside them by **Tuesday, October 4.**

## - Our Amazing Students -

- We love to celebrate our Hawks' hard work! Everyone is invited to our "Pump it Up" awards assembly on **Wednesday, October 19.**
- A team of our teachers will put their athletic abilities to the test as they compete against a team of Highland Hawk 6<sup>th</sup> graders in a game of "Bubble Ball Soccer"!
- Please see reverse side for details on incentives and prizes to be given at the awards assembly

## Walking Schedule 2016

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9:30-10:30 am  
K, 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>

<u>North Track</u>	<u>South Track</u>
Kindergarten	2 <sup>nd</sup> Grade
1 <sup>st</sup> Grade	3 <sup>rd</sup> Grade

11:15- 12:15  
Lifeskills, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>

<u>North Track</u>	<u>South Track</u>
Lifeskills	5 <sup>th</sup> Grade
4 <sup>th</sup> Grade	6 <sup>th</sup> Grade

# STUDENT INCENTIVES

The **individual** student from each grade who collects the most in donations will get a special **Chick-fil-A luncheon!**

**Every** student who returns their donation envelope by **Tuesday, October 4<sup>th</sup>** will be entered in a **drawing** to win:

- Chick-Fil-A Luncheon with Mr. Hodson** (5 winners)
- Pizza Luncheon on Stage in Cafeteria** (15 winners)
- Boondocks Gift Card** (30 winners)
- Roxberry Gift Card** (4 Winners)
- Principal for a Day** (3 winners)
- Student Store Coupons** (15 Winners)
- A Playground Ball** (25 winners)
- Book Fair Prizes** (5 winners)
- Homework Pass** (10 Winners)
- Highland Elementary Spirit Wear**
- Surprise Items**

The lower (K-3) and the upper (4-6) grade class who collects the most in donation monies will receive a **Chick-fil-A lunch party at school!**

The lower (K-3) and the upper (4-6) class who runs the most laps will receive a **Daylight Donuts party at school!**

All classes that return 100% of their donation envelopes will receive an **extra recess pass!**

## Prizes will also be given for:

- Top Walkers Per Grade (Boy and Girl)
- Coloring Contest Winners
- \$100 Club (any student collecting at least \$100 in donations)

**Come on Hawks! Let's "Pump It Up" and Work Together for Our School!!**



Home of the Hawks  
Reed Hodson Principal

August 26, 2016

Dear Highland Parents,

Highland Elementary is excited to announce the **15th Annual Hawk Walk Fundraiser!** Each year, in conjunction with the PTA, we hold this one fundraiser. The primary purpose of this fundraiser is to raise funds to better provide for the needs of our students. It is also a fantastic opportunity to come together as a community.

This fundraiser is critical because, as a school, we have very few ways to raise additional funds. We don't have vending machines, dances, carnivals or sporting events where we charge admission. We have chosen to not raise funds selling cookie dough, candy bars, or wrapping paper. When doing those types of fundraisers, most of the money does not go back to the school. Instead, it goes to the companies who produce these events and products. We do a walk-a-thon for our fundraiser because it enables our patrons to make a donation of any amount they choose, while enabling the school to earn 100 percent of this donation. **It is our only fundraiser.**

All of the money we collect goes directly back into the school and into your children's classrooms. In the past we have used Hawk Walk donations to pay for iPad carts, a security system, books, computers and other school supplies. In addition, we have been able to **give each teacher hundreds of dollars every year to spend on his or her own classroom on their students** and their needs. This enables us to make the most of our money because teachers have control of spending the money where it most benefits their students.

Our Hawk Walk will be held this year on the morning of September 23<sup>rd</sup>. All of our students will be walking/running on this morning. We want to invite all of our families to join us for a walk, jog or stroll around the track. We will have music playing, our mascot greeting our students, and an amazing atmosphere as we come together as a community to raise money for Highland Elementary.

This year, we have made a few changes to our Hawk Walk. First, a racing company is coming to help us run our race! They will provide timing chips for each student, and these will be used to count laps. Also, we will only be sending home envelopes once this year. We will be collecting flat donations rather than per-lap donations. We are doing this because it is what the majority of our patrons prefer. You can still donate as much as you are able. We will still have prizes for the most laps walked, most money raised, the \$100 club, and classes that return 100 percent of their envelopes. In addition, however, we will do some random drawings so that every child has the chance to win a prize! Hopefully, these changes will make this amazing tradition more fun, more memorable, and enable us to raise even more money for our fantastic Highland Hawks!

**Please remember that this is our only fundraiser and 100 percent of the donations will go straight to Highland Elementary and your students!** We appreciate your support and willingness to help make Highland Elementary the amazing school that it is. Thank you!

Reed Hodson  
Principal